



JA INSPIRE WEBINAR FAQ—Webinars Due Date: November 2, 2020

Contact Erin Warren at erin@jalexington.org or 859-797-0111 (cell)

1. **How Many Webinars Will There Be for the Students?** The presenting sponsor and all gold sponsors will be offered the opportunity to sponsor a webinar, up to 10 webinars. Any gold sponsors that sign on after the webinars are filled will not be able to sponsor a webinar.
2. **Who should be my company's JA Inspire Webinar contact?** Our JA Inspire exhibitor contact is usually someone from your Marketing, HR or Talent and Recruitment Departments. Once you have assigned this project, please forward their contact information to Erin Warren at erin@jalexington.org. Erin will send out to your contact all information concerning the event and your webinar.
3. **How do I create my webinar?**
 - A) First, pick one of the available topics (see potential webinar topics sheet) and **let Erin know your choice.** If you have another topic in mind, let Erin know and we can discuss.
 - B) Decide if you want to create the webinar yourself or if you would like for JA to curate one for you.
 - a. **If you decide to create your own webinar:**
 - i. Webinars should be between 3-4 minutes
 - ii. Webinar should be in MP4 format
 - iii. Please let Erin know some of your ideas before filming
 - iv. If you would like JA to provide some bullet point ideas for your topic, we are happy to do so! Just let Erin know
 - v. More information on submitting file will be available soon
 - vi. All final webinars need to be uploaded no later than **November 2nd, 2020**
 - b. **If you do NOT want to create your own webinar:**
 - i. JA will curate one to use based on your choice of topic
 - ii. You will still have recognition as being the sponsor of that webinar
4. **Does a live person from my company need to be available the day of the event?**

No, there will not be live interaction with students for we cannot allow unmonitored conversation between individual students and adults on the site.
5. **Will I be able to access my webinar in the virtual platform?** The JA staff will send you a link and sign in information so that you may view the event after November 18th.
6. **How many students will participate in JA Inspire Virtual?** Our goal is for 20,000 students across Central, Eastern, and Western Kentucky to participate. Not only will students be able to visit your webinar on the Kick-Off Day, but they will be able to return 24/7 for 3 months for repeat visits that they can show their parents and guardians.